



PRESS RELEASE

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Dream Broker is Finland's fastest-growing technology company

The Finnish software company Dream Broker has won the Deloitte Technology Fast 50 competition. The brightest star in the growth company category has grown by 2,712% between 2007 and 2011.

Dream Broker was awarded the prize of the fastest-growing Finnish technology company in the Technology Fast 50 competition, arranged for the eighth time by Deloitte. The software company has grown by 2,712% between 2007 and 2011. The victory was announced on the evening of Wednesday 21 November at the Fast 50 "Powerful Connections" seminar in Ruoholahti.

"This is a fabulous reward for Dream Broker and its employees. The whole staff has worked persistently for our success. We also owe a big thank you to our customers who have believed in our vision. In addition, this is a tribute to growth companies and entrepreneurs," says Dream Broker CEO **Mika Ahokas**.

"It is great to see that growth companies that create jobs, expand and act as forerunners of the economy in Finland are appreciated here. Dream Broker is now the flag-bearer for growth companies. With our own example we also want to encourage other companies to grow and expand abroad."

The Deloitte Technology Fast 50 program lists the 50 fastest-growing technology companies in Finland. The program covers both public and private companies in all fields of technology ranging from the Internet to biosciences and from computers to software. In 2012 the Fast 50 ranking was determined according to the growth of the companies' turnover over the last five financial years.

What is a growth company?

A growth company is defined as an enterprise with a growth rate higher than 20% per annum over a three-year period (OECD/Eurostat, 2007). Dream Broker's annual growth has surpassed at least 100% in each year of its operations since the company was founded in 2007. In the beginning, the company employed three people. Today, Dream Broker employs 60 people in Finland and Sweden. The young organisation has a real hunger for growth.

"Our goal is to make it big and go global without forgetting that growth stems from small deeds and daily accomplishments. We create our visions with our heads in the clouds and operate with our feet firmly on the ground. Success and growth must be earned, every day. This is our recipe for results," Ahokas says.

Dream Broker takes Finnish know-how abroad

Dream Broker reaches towards international growth opportunities and open-mindedly exports Finnish software know-how to the rest of the world. In October the company opened an office in Sweden and will expand to Denmark at the end of the year. The company has plans to start operations in Norway, Holland, Belgium and Great Britain in 2013. Dream Broker's objective is to grow into a significant international player in the digital online video software market by 2015.

The Dream Broker software for the production, editing and sharing of online videos enables more efficient training, teaching and communications in client organisations. The company makes its clients' business operations more efficient and will revolutionize the way organisations communicate and learn.

Additional information:

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Printable pictures can be found at: <http://dreambroker.com/fi/yritys/medialle/>

Dream Broker is a Finnish software company specialised in online video solutions. Dream Broker provides a browser-based software for producing, editing and distributing online videos. The solution enables more efficient training, learning and communications. With the help of the software, any user from the organisation can produce and share online videos in an easy and secure manner. Dream Broker's vision is to bring online videos within the reach of all companies and their employees regardless of time and place - with any device.

Founded in 2007, the company currently employs a staff of 60 employees. Dream Broker is a growth company: its annual growth has surpassed 100% in each year of its operations since the company was founded. The company's headquarters are located in Helsinki, Finland. During autumn 2012, Dream Broker will also open offices in Stockholm and Copenhagen. Dream Broker's objective is to grow into a significant international actor in the digital online video software market by 2015.